

Product Manager (m/f/d)

Position: full-time, permanent

Location: Bad Homburg vor der Höhe, Germany

Starting date: as soon as possible

Who are we?

MYR Pharmaceuticals is a young German biotech company based in Bad Homburg. Our team is international and dynamic, and we value flexibility and teamwork, as we believe they are the key to success. We are continuously working on creating a comfortable workplace in which ideas are shared and discussed freely. Our lead product, bulevirtide, has a unique and innovative mechanism of action of HBV/HDV entry inhibition. Bulevirtide has received PRIME status (Priority Medicines) at the EMA (European Medicines Agency), breakthrough designation for treatment of chronic Hepatitis D at the FDA and has been granted Conditional Marketing Authorisation from EMA since July 2020.

What are we looking for?

We are growing and developing rapidly! To strengthen and support our team, we are looking for a Product Manager.

Your tasks

- Arrange and use strategic market analysis to filter and improve strategic decisions about the product
- Provide in-depth market, industry, and competitive analysis and positioning

- Analyze international markets, sales potential and expenses
- Prepare short-term forecasts for existing product for use in planning
- Support in using strategic brand analysis to improve product brand
- Develop overall promotional and media activities to achieve objectives
- Test, monitor, and evaluate marketing activities and adjust plans accordingly
- Gain legal, regulatory and medical approval of all materials
- Responsible for organizing marketing activities
- Develop and implement annual brand plans

Your profile

The following qualifications are required for you to be eligible for this position:

Mandatory language skills

- Fluency in German
- Excellent command of English

Experience

- First experience in an ethical pharmaceutical company is beneficial

Soft skills:

- Good time management skills
- Ability to work under pressure and tight schedule
- Strong marketing skills
- Entrepreneurial and creative approach to the tasks
- Open to work cross-functional and in multi-disciplinary and international teams

What we offer

At MYR Pharmaceuticals we are looking for unique employees for our unique product. In our team, instead of building walls between different departments, we tear them down together. Our small team is open and international, and we love brainstorming and discussing ideas together. We all believe that is the best way for everyone to grow and develop.

If this sounds interesting to you, and you see yourself as a part of our team, please get in touch with us without hesitation! Please send us your CV and cover letter, letting us know which position you are applying for. We are looking forward to meeting you!

For any further information, please do not hesitate to contact us via the E-Mail address which you can find below.

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